The National Park Service presents the Narrative Blitz
A New Model to Strengthen Your Communications

150 minutes of fast-paced insight into the ABT Framework

Hear how the ABT (and, but, therefore) Narrative Template is the fundamental tool you need for proposals, presentations, papers, video scripts, love letters, apologies, excuses, jokes, arguments and life in general.

Wednesday, April 14, 2021
11am - 1:30 (PDT)

20 Speakers
5 Q&A Rounds
3 ABT Builds
Multiple layers of ABT structure

Click here to RSVP
Open to the public
A live event only (not available for viewing later)
YOU Need to Tell YOUR Story
The One Narrative
The Two Audiences
The Three Forces of Narrative
The Dobzhansky Template

Proposals
Reports
Presentations
Committees
Video Scripts

Dunning-Kruger Bobsled
Reductive & Insulting
The Fools Errand
Spoons vs Shovels
Misinformation is Narrative

Press Release Precision
The Hollywood Moment
Fantastic Plastic Narratives
Persuasive Persuasion
Narrative Culture for NPS

ABT BUILD SESSION with Randy Olson
3 ABT’s Live Edited